

公 告

【資管系】陳宜璽副教授升等教授代表著作公開陳列 及公開發表會 111/03/31

【資管系】陳宜璽副教授升等教授代表著作公開陳列及公開發表訊息如下：

(代表著作)

- ✚ Wu, J. H., Lin, L. M., Rai, A., & **Chen, Y. C.** (2022). How health care delivery organizations can exploit eHealth innovations: An integrated absorptive capacity and IT governance explanation. *International Journal of Information Management*, 65, 102508. (SSCI)

(參考著作一)

- Wu, J. H., Robinson, S., Li, Q., Huang, T. Y., & **Chen, Y. C.** (2021). Online gaming: The mediating role of situational engagement in facilitating player value. *Journal of Electronic Commerce Research*, 22(4), 382-402. (SSCI)

(參考著作二)

- Lin, Y. C., Chung, P., Yeh, R. C., & **Chen, Y. C.** (2016). An Empirical Study of College Students' Learning Satisfaction and Continuance Intention to Stick with a Blended e-Learning Environment. *International Journal of Emerging Technologies in Learning*, 11(2), 63-66. (ESCI)

(參考著作三)

- **Chen, Y. C.**, Wu, J. H., Peng, L., & Yeh, R. C. (2015). Consumer benefit creation in online group buying: The social capital and platform synergy effect and the mediating role of participation. *Electronic Commerce Research and Applications*, 14(6), 499-513. (SSCI/SCI)

(參考著作四)

- Chung, P., Yeh, R. C., & **Chen, Y. C.** (2016). Influence of problem-based learning strategy on enhancing student's industrial oriented competences learned: An action research on learning weblog analysis. *International Journal of Technology and Design Education*, 26(2), 285-307. (SSCI/SCI)

✧ 審著作公開陳列時間：111 年 3 月 30 日(三)至 1101 年 4 月 15 日(五)

✧ 發表時間：111 年 4 月 19 日(週 2) 11：00-12：00 (含詢答)

✧ 發表地點：理工學院 1 樓 SEC102 資管系會議